



CASE STUDY

OPERATIONS: DECISION SUPPORT AND DASHBOARDS

Client Industry: Provincial Government

BUSINESS CHALLENGE

A Provincial Government Department was planning to create a new unit with the purpose of stimulating economic growth.

PSP ICON APPROACH

By taking the Department through a strategic session, PSP Icon was able to use a range of methodologies that assisted the Department determine the ideal shape and considerations required for determining the ideal aim, purpose, and budget for the concept unit.

RESULTS

By producing a concise strategic document for the Department, the client was able to sell the idea to stakeholders who held political and departmental decision making capability.

A detailed report was also produced that converted the strategy into operational management plans.

PSP Icon produced the document in the same format as a Provincial Department report, thereby reducing the need for the document to be rewritten.